

Download Cards

Promotional Media that Worx



We design and print assorted, custom plastic or cardboard cards (almost like a business card) that include your custom artwork on the front and back with your unique code. You sell or distribute your Download Cards to your fans or to the general public.

When ready to download; the card holder then visits either www.eyedeaworx.com/dropcards, or your own website, where they enter the card's unique redemption code to download your promotional material that is featured on the card. The data will automatically start downloading.

Each card is valid for one complete data download.



DOWNLOAD CARDS

Download Cards are created with your custom artwork, and features a dedicated web address and unique access code that drives users online to unlock exclusive, hidden, paid-for or complimentary digital media such as music, video, ringtones, images and more! A cost-effective and turn-key package with trackability and metrics built right in.



BADGES & HANGTAGS

Turn your next event pass into an interactive experience. Launch your new t-shirt line with an attractive gift-with-purchase. Our in-house print facility can customize your Download Card with a variety of hole and slot punch options allowing you to connect digital content to physical product in a number of ways. We'll even provide you with lanyards, chains, and fasteners!



TWO-IN-ONE CARDS

Perfect for membership drives or retail-ready product, our two-in-one cards feature a custom Download Card with a unique break-away piece. There are several solutions available within our clean break product line that will allow you to present your product in a variety of interesting ways.



CUSTOM SHAPES

For added impact, your Download Card can be cut into a unique shape to make your download card campaign stand out from the pack. Choose from one of our pre-existing shapes or let us create a special die in the form of your logo or image. With either form or function in mind, our die cut cards are a fun way to get your project noticed.



KEYTAGS & DOGTAGS

Turn your download card into something that will stay with your audience all day long. Available in hard plastic or a high quality metal with full color print and access code engraving. These tags are a great way to offer an item that can be seen every day. Both tags come complete with a metal key ring or ball chain necklace.



GREEN OPTIONS

Did you know that a typical plastic download card contains fifty times less material than traditional formats such as CDs and DVDs? Many of our products are available on eco-friendly materials such as cardboard, 100% recycled paper and even paper embedded with wildflower seeds that, when planted, biodegrade into a garden of growth.



Download Cards

Price Package Includes:

- 4/1 printed card with variable data.
- 500mb of hosting, free microsite or download manager.
- Redemption reporting and 2 years of customer service.
- Orders under 5,000 pieces incur a \$49 set up fee.

Material	100	250	500	1,000	2,500	5,000
----------	-----	-----	-----	-------	-------	-------

Standard Download Cards

Plastic (0.30mil)	\$0.52 ea	\$0.48 ea	\$0.43 ea	\$0.36 ea	\$0.31 ea	\$0.26 ea
+ Additional Options						
Full Color Back (4/4)	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea
Scratch Off (Plastic Only)	\$0.25 ea	\$0.25 ea	\$0.22 ea	\$0.19 ea	\$0.18 ea	\$0.16 ea
Cardstock (12pt)	\$0.47 ea	\$0.43 ea	\$0.36 ea	\$0.31 ea	\$0.26 ea	\$0.21 ea
+ Additional Options						
Full Color Back (4/4)	\$0.04 ea	\$0.04 ea	\$0.04 ea	\$0.04 ea	\$0.04 ea	\$0.04 ea
Paper Embedded with Seeds (10pt)	\$0.74 ea	\$0.69 ea	\$0.64 ea	\$0.58 ea	\$0.53 ea	\$0.48 ea
+ Additional Options						
Full Color Back (4/4)	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea

Badges and Hangtags

Plastic Tag (0.30mil) 3.375" x 2.125" with Slot	\$0.53 ea	\$0.48 ea	\$0.43 ea	\$0.36 ea	\$0.31 ea	\$0.26 ea
Plastic Event Pass (0.30mil) 2.25" x 4.25" with Slot	\$0.71 ea	\$0.65 ea	\$0.59 ea	\$0.51 ea	\$0.44 ea	\$0.36 ea
Plastic VIP Pass (0.30mil) 3.5" x 5" with Slot	\$1.33 ea	\$1.19 ea	\$1.06 ea	\$0.93 ea	\$0.79 ea	\$0.65 ea
+ Additional Options						
Lanyard (Non-Break Away or Swivel Clip)	\$0.53 ea	\$0.53 ea	\$0.53 ea	\$0.50 ea	\$0.46 ea	\$0.44 ea
Scratch Off	\$0.25 ea	\$0.25 ea	\$0.23 ea	\$0.21 ea	\$0.19 ea	\$0.16 ea
Writable Surface	\$0.43 ea	\$0.33 ea	\$0.25 ea	\$0.16 ea	\$0.11 ea	\$0.08 ea
Full Color Back (4/4)	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea

Two-In-One Cards

Download Card with Keytag 2.125" x 4.5"	\$0.85 ea	\$0.78 ea	\$0.70 ea	\$0.62 ea	\$0.55 ea	\$0.48 ea
Download Card with Retail Hanger 3.375" x 4.875"	\$1.26 ea	\$1.14 ea	\$1.04 ea	\$0.93 ea	\$0.79 ea	\$0.65 ea
+ Additional Options						
Scratch Off	\$0.25 ea	\$0.25 ea	\$0.23 ea	\$0.21 ea	\$0.19 ea	\$0.18 ea
Writable Surface	\$0.43 ea	\$0.33 ea	\$0.25 ea	\$0.16 ea	\$0.11 ea	\$0.09 ea
Full Color Back (4/4)	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea	\$0.06 ea

Key Chains or Dog Tags

Plastic Key Tag Assembled with Key Ring or Chain	\$0.45 ea	\$0.45 ea	\$0.40 ea	\$0.35 ea	\$0.35 ea	\$0.30 ea
Metal Tag Assembled with Key Ring or Chain	\$1.39 ea	\$1.39 ea	\$1.28 ea	\$1.06 ea	\$1.06 ea	\$0.96 ea

Custom Websites and Launch Pages

Designing your download card is only half of the equation. At Eyedea Worx, we understand that having a web destination that is just as dynamic as your physical download card is critical. Our embeddable download manager gives you the tools to create your own custom landing page, but if you're looking for the experience and capabilities of the best media development teams, look no further than Eyedea Worx.

Web Development Type	Associated Cost
Supplied code to embed redemption portal to existing website	No Charge
1 page custom with embedded download manager	\$500.00
2 pages with 5 field data capture	\$950.00