Authoring and Encoding

Eyedea Worx authoring studio will bring your DVD to life!

Using our extensive expertise, state-of-the-art authoring software and cutting-edge technology, we will create a professional DVD for you that will leave a lasting impression on any audience.





Encoding is the process by which your video signal is converted to the MPEG-2 and AC3 Dolby Digital format.

All conversion are in Variable Bit Rate (VBR) to provide the best quality with the most versatility and the best use of disc space.

Encoding - \$2.00 per Minute (\$60 Minimum)

Menu Options

A Basic Auto Start is a disc that contains no menu options.

DVD will start and play automatically with the ability to fast forward/rewind.

Great for short presentations

Basic Auto Start - Add \$75

A Basic Auto Loop DVD is an Auto Start DVD that is encoded with a restart command at the end of the program.

This command will seamlessly restart the program from the start Point. Great for trade shows and retail playback situations. Offers hands free continuous playback of your program

Basic Auto Loop - Add \$90

Advanced menu's are much more complex giving a professional touch to any project.

All menus include basic backgrounds. Motion Backgrounds add \$50.00 you may incorporate text buttons and up to 5 chapter points in addition to a play all button (\$30 each additional chapter point after 5). You now have a menu to display your company logo or any other background you choose. The biggest benefit will be found utilizing the chapter points. Your viewer may now navigate through individual sections within your program without searching through un-necessary information.

Advanced Menu - Add \$220

Want your program to have a Hollywood punch? Unlimited menu options with custom made features. Custom made freatures include such things as motion backgrounds and buttons, special effects, music background, and up to 10 chapter points (\$30 each additional chapter point after 10).

If you have something special you want to do, just ask, we can make it happen.

Feature Menu - Add \$400

Master Video Formats Accepted

Video tapes:

·BetaSP · DVCam · Large DV · VHS · SVHS · U-Matic

Camcorder tapes:

- · MiniDV · VHS-C · Hi8 (AKA "Digital 8" or "8mm" cassette)
- · Consumer Beta (B-II or B-III)

File formats:

· High-quality QT files · MPEG2 file format parsed with .ac3

Once that your program is complete, a test disc will be submitted to you for your final review. This will show you exactly what your finished product will look like before reproduction. Changes are made at this point if necessary.



1st Check Disc - No Charge

Changes	Associated Fee
Subsequent Test Discs	add \$20.00 plus shipping
Encode for Regions 1-8 (Region 0)	add \$20.00
PAL	add \$60.00
DVD Rip Charges	\$60.00 minimum or \$2.00 per minute
	\$60.00 for the menu - artwork provided
	\$30.00 for each chapter to and from

Rip charges apply when a DVD masters have to be disassembled to create a new master.

Transfering Tape To DVD

no authoring, no menus or chapters, includes 1 DVD master plus shipping

Duration	Associated Fee
01-20 minutes	\$50.00
21-30 minutes	\$65.00
31-45 minutes	\$80.00
46-60 minutes	\$90.00

Transfer to DLT - \$100.00, plus \$50.00 per DLT tape used, plus shipping. CSS Copy Protection - Add \$45.00 to above cost.