



Eyedea Worx

design information guide: *Film*

Help us give you a design you will love by filling out this guide and submitting it with your design materials.

Company Name: _____ Project Title: _____

Contact Name: _____ Phone: _____ Email: _____

marketing information

Who is your target audience? Who is most likely to buy this DVD?

genre

Mood:

- Action
- Adventure
- Comedy
- Horror
- Mystery
- Romance
- Thriller
- Other:

Format:

- Live Action
- Animation
- Biography
- Documentary
- Musical
- Other:

Setting:

- Crime
- Fantasy
- Historical
- Science Fiction
- Sports
- War
- Western
- Other:

additional comments and detailed eyedeads

Is there anything else we should keep in mind before we start your design?

design samples

If possible, please provide samples of designs and/or hand drawn mock-ups that appeal to you for us to refer to. This will give us a better eyedead of the look and placement you want. Let us know specifically what you like about each sample.

Examples: color palette, use of white space, font choice, etc.

Please upload any large art to: [ftp.eyedeadorx.com](ftp://ftp.eyedeadorx.com) (call for user password). This sheet, along with any other materials can be faxed to: 303.292.2478 or email to: graphix@eyedeadorx.com Please call 1.800.973.9383 with any questions.